Qualitative approach and users' view: from information explosion to the elaboration of social intervention guidelines

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The French National Authority for Health

- An independent, public scientific advisory body
- Purpose : advance quality health

Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity (WHO definition)

Area of action: healthcare and social care services



Three core missions



Assess and appraise

pharmaceuticals, devices and procedures for inclusion on the national list of reimbursed products and services.





Recommend

best practices for health care professionals and elaborate public health guidelines.

Measure and improve the quality of care delivered in health and social care organizations.

Advance quality in health and social care to serve both individual and collective interests



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Recommend best practices and elaborate guidelines

- ···· Clinical and Organizational Practice
 - Best clinical practice
 - Healthcare pathways
 - Relevant care
 - Patient safety
- ···· Vaccination
 - Guidelines
 - Recommendations



- ••• Public Health
 - Guidelines
 - Health economics recommendations

Serving as a reference for professionals and the public



Measure and Improve Quality



Improve practices and inform the public





- **1. Users' view from the perspective in bibliometrics**
- 2. Concepts developed in qualitative approaches
- 3. Integration of the users' view in our guidelines



Context

··· • A growing interest in users' view

Rise of studies/publications with qualitative methods

These publications are based on an ongoing development of concepts (satisfaction/experience) in the social field.









Every Voice Counts

e-Satis

Votre expérience est utile à tous !

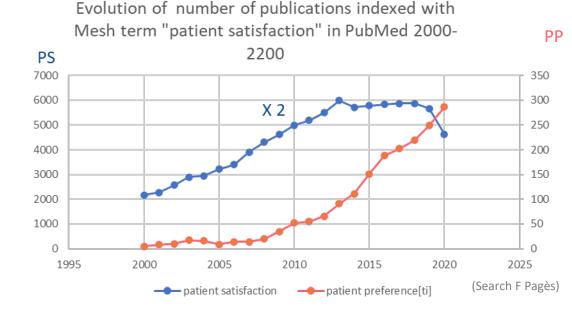
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La perspective patient dans l'évaluation du médicament – expériences du CSÉMI



Users' view

... o Great increase in publications on patients' experience



Bibliometrics « patient experience»

• No Mesh term 🗲

« patient satisfaction» (created in 1992)
 1srt papers about « how to measure it »
 And « how it is correlated with quality of
 Health care »

• Patient experience (searched in title)



Users' view

... • But less the case in the social field because of certain characteristics:

- Depending on the country, the term care can cover the health and social sectors
- The social field covers a very wide range of populations (elderly, person with disabilities, child protection, addiction, homeless...)
- Services and facilities can support people for very long period of time and for all activities of daily life
- Service users may have specific difficulties in sharing their views
- Less extensive and sometimes good quality bibliography
- Confirm the relevance in developing international cooperation work (concepts/methods)



Satisfaction

•••• Questions about the relevance of this concept (according to some authors):

- Not sufficiently well defined
- Strongly influenced by individual expectations and preferences
- Highly variable levels of satisfaction for the same delivered service
- Low discriminatory capacity because of very high scores

Scientific differences:

Do not measure it

Use it only for very specific and concrete subjects

Associate it with the concept of experience



Experience

··· • A concept that is getting more precise

- An international consensus
- Very relevant for the social field as a multidimensional approach (type, duration of support...)

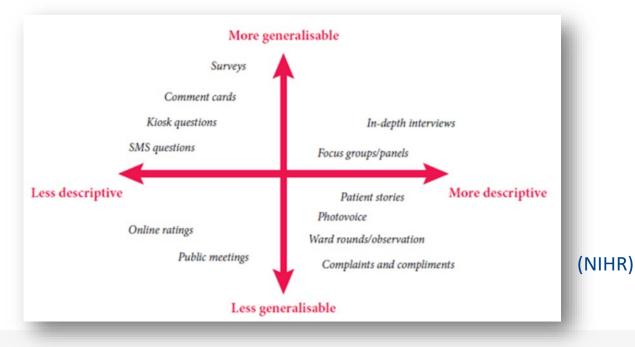
"Refers to the perceptions and facts experienced by users during clinical and non-clinical interactions with the actors of the health and social services system, and this, throughout the trajectory of care and services; that is to say, from the very first contact with the system to its last, from prevention and health promotion, to end-of-life care and services." (IUPLSSS)





How to collect users' experiences?

- •••• No strong scientific consensus currently
 - Towards diversified methods





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Which dimensions to collect?

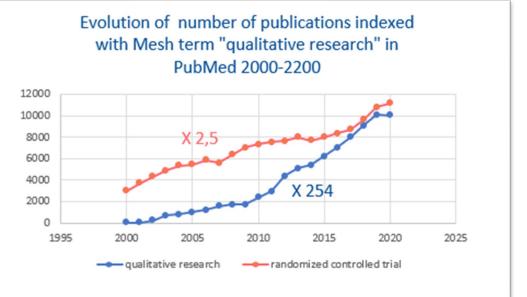
Based on quality of life:

"Quality of life is defined as an individuals' perceptions of their position in life in the context of the culture and value systems in which they live and in relation to their goals, expectations, standards and concerns. It is a broad ranging concept incorporating in a complex way the persons' physical health, psychological state, level of independence, social relationships, personal beliefs and their relationships to salient features of the environment." (WHO)



Qualitative data in literature

- In health, EB model is prevalent, but may be suitable for collecting users' view
 - Great growth in qualitative studies



- 2003 : Creation of Mesh term
 « qualitative research »
- 2012 : Creation of the Cochrane group GRADE-CERQual





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Qualitative data in literature

... • Benefits of using qualitative methods

- Capture people's perceptions, representations and experiences
- Study people in their own environment and allow them to express themselves in their own words
- Particularly suitable for analysing the views of social service users



Qualitative data in literature

- ···· But...
 - Methods sometimes misunderstood
 - May used by researchers and professionals who are not always acculturated to social sciences
 - Usual literature search strategies that may omit some social science theoretical framework
 - To be taken into account when assessment studies
 - Which again confirms the interest of international cooperation work



Given this dual evolution, how to integrate qualitative data on users' points of view in good practice guidelines?



Best practice guidelines

•••• • What are they?

- Statements that support decision making in a specific circumstance
- Based on a triple expertise :
 - Scientific: a systematic evaluation of the most up-to-date scientific evidence,
 - Professionals 'opinion and experience
 - Users' experience and perspectives

« Nothing about us without us »



Integration of users' experience involvment in developing guidelines

- •••• In different stages of the process...
 - ... to ensure that users view is included and acknowledged





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What interests for the guidelines?

- Scientific : shared expertise, better understanding of users experience
- Effects on the content and comprehensiveness of the guidelines
- For professionals: Impacts on practice
- For users : identification of their priority needs



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Methodological challenges

- How to assess the quality of studies about users experience ?
- How to recruit users? What profile ?

➡ Experiential knowledge versus experience

How to involve users more successfully specially more vulnerable people ?



Thank you for your attention

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