



## Litteratursökning

PubMed via NLM October 9 2018

Search terms	Items found
<b>Population: children and adolescents</b>	
1. "Adolescent"[Mesh] OR "Child"[Mesh]	2818332
2. (adolescent*[tiab] OR adolescence[tiab] OR boys*[tiab] OR child*[tiab] OR childhood[tiab] OR early adult*[tiab] OR girls*[tiab] OR juvenile*[tiab] OR minor*[tiab] OR offspring*[tiab] OR pre-schooler*[tiab] OR puberty[tiab] OR pupil*[tiab] OR school-age*[tiab] OR school-based[tiab] OR school students[tiab] OR student*[tiab] OR teen*[tiab] OR tween*[tiab] OR toddler*[tiab] OR under age[tiab] OR underage*[tiab] OR young[tiab] OR young adult*[tiab] OR young people[tiab] OR young person*[tiab] OR youngster*[tiab] OR youth*[tiab]) NOT medline[sb]	262565
3. 1 OR 2	3081977
<b>Intervention: regulation</b>	
4. "Government Regulation"[Mesh] OR "Public Policy"[Mesh] OR "legislation and jurisprudence"[Subheading]	349439
5. (advertising ban[tiab] OR advertising polic*[tiab] OR advertising restriction*[tiab] OR advertising watershed[tiab] OR age restriction*[tiab] OR age-restricted[tiab] OR ban[tiab] OR banned[tiab] OR codes of conduct[tiab] OR co-regulatory scheme[tiab] OR governing[tiab] OR guideline*[tiab] OR industry code*[tiab] OR industry regulation*[tiab] OR label legislation*[tiab] OR law*[tiab] OR legal[tiab] OR legislative[tiab] OR legislation*[tiab] OR legislating[tiab] OR limit*[tiab] OR marketing control[tiab] OR marketing restriction*[tiab] OR nutritional labelling[tiab] OR Ottawa principles[tiab] OR pledge*[tiab] OR policies[tiab] OR policy[tiab] OR policy-makers[tiab] OR policymakers[tiab] OR political[tiab] OR population-level[tiab] OR prohibit*[tiab] OR promotional characters[tiab] OR reducing[tiab] OR regulat*[tiab] OR regulation*[tiab] OR restrict*[tiab] OR rules[tiab] OR school-nutrition standards[tiab] OR self-regulat*[tiab] OR state control[tiab] OR statutory[tiab]) NOT medline[sb]	587208
6. 4 or 5	936647
<b>Intervention: marketing</b>	
7. "Marketing"[Mesh]	33454
8. (ads[tiab] OR adverage*[tiab] OR advergaming[tiab] OR advert[tiab] OR advertis*[tiab] OR adverts[tiab] OR brand appearance*[tiab] OR brand character*[tiab] OR brand mascot*[tiab] OR brand placement*[tiab] OR branded[tiab] OR branding[tiab] OR cartoon[tiab] OR celebrity endorse*[tiab] OR commercial*[tiab] OR engage consumers[tiab] OR food environment*[tiab] OR front of package[tiab] OR influencers[tiab] OR kids meal*[tiab] OR marketing[tiab] OR obesogenic environment*[tiab] OR persuasive communication[tiab] OR point-of-sale[tiab] OR product packages[tiab] OR product placement*[tiab] OR promoting[tiab] OR promotional[tiab] OR purchase request*[tiab] OR retail strategies[tiab] OR retail strategy[tiab] OR sales promotion*[tiab] OR spokescharacters[tiab] OR sponsored[tiab] OR sponsorship[tiab] OR tie-in premiums[tiab] OR toy giveaways[tiab] OR toy premium*[tiab]) NOT medline[sb]	71137
9. 7 or 8	104591
<b>Combined sets/ Limits</b>	
3 AND 6 AND 9 Filters activated: Systematic Reviews, Danish, English, Norwegian, Swedish	<b>185</b>

The search result, usually found at the end of the documentation, forms the list of abstracts.



[MeSH] = Term from the Medline controlled vocabulary, including terms found below this term in the MeSH hierarchy

[MeSH:NoExp] = Does not include terms found below this term in the MeSH hierarchy

[MAJR] = MeSH Major Topic

[TIAB] = Title or abstract

[TI] = Title

[AU] = Author

[OT]= Other term

[TW] = Text Word

Systematic[SB] = Filter for retrieving systematic reviews

\* = Truncation

## Embase via Elsevier October 11 2018

Search terms	Items found
<b>Population: children and adolescents</b>	
1. ('child'/exp OR 'adolescent'/exp)	3,386,254
2. ('adolescent*':ab,kw,ti OR 'adolescence':ab,kw,ti OR 'boys*':ab,kw,ti OR 'child*':ab,kw,ti OR 'childhood':ab,kw,ti OR 'early adult*':ab,kw,ti OR 'girls*':ab,kw,ti OR 'juvenile*':ab,kw,ti OR 'minor*':ab,kw,ti OR 'offspring*':ab,kw,ti OR 'pre schooler*':ab,kw,ti OR 'puberty':ab,kw,ti OR 'pupil*':ab,kw,ti OR 'school age*':ab,kw,ti OR 'school based':ab,kw,ti OR 'school students':ab,kw,ti OR 'student*':ab,kw,ti OR 'teen*':ab,kw,ti OR 'tween*':ab,kw,ti OR 'toddler*':ab,kw,ti OR 'under age':ab,kw,ti OR 'underage*':ab,kw,ti OR 'young':ab,kw,ti OR 'young adult*':ab,kw,ti OR 'young people':ab,kw,ti OR 'young person*':ab,kw,ti OR 'youngster*':ab,kw,ti OR 'youth*':ab,kw,ti)	3,006,957
3. 1 OR 2	4,830,907
<b>Intervention: regulation</b>	
4. 'law'/exp OR 'health care policy'/exp	280,558
5. 'advertising ban*':ab,kw,ti OR 'advertising polic*':ab,kw,ti OR 'advertising restriction*':ab,kw,ti OR 'advertising watershed':ab,kw,ti OR 'age-restricted':ab,kw,ti OR 'ban':ab,kw,ti OR 'banned':ab,kw,ti OR 'codes of conduct':ab,kw,ti OR 'co-regulatory scheme':ab,kw,ti OR 'governing':ab,kw,ti OR 'guideline*':ab,kw,ti OR 'industry code*':ab,kw,ti OR 'law*':ab,kw,ti OR 'legal':ab,kw,ti OR 'legislative':ab,kw,ti OR 'legislation*':ab,kw,ti OR 'legislating':ab,kw,ti OR 'limit*':ab,kw,ti OR 'marketing control':ab,kw,ti OR 'marketing restriction*':ab,kw,ti OR 'nutritional labelling':ab,kw,ti OR 'Ottawa principles':ab,kw,ti OR 'pledge*':ab,kw,ti OR 'policies':ab,kw,ti OR 'policy':ab,kw,ti OR 'policy-makers':ab,kw,ti OR 'policymakers':ab,kw,ti OR 'political':ab,kw,ti OR 'population-level':ab,kw,ti OR 'prohibit*':ab,kw,ti OR 'promotional characters':ab,kw,ti OR 'reducing':ab,kw,ti OR 'regulat*':ab,kw,ti OR 'regulation*':ab,kw,ti OR 'restrict*':ab,kw,ti OR 'rules':ab,kw,ti OR 'school-nutrition standards':ab,kw,ti OR 'self-regulat*':ab,kw,ti OR 'state control':ab,kw,ti OR 'statutory':ab,kw,ti	5,367,990
6. 4 OR 5	5,511,290
<b>Intervention: marketing</b>	
7. 'marketing'/exp OR 'advertising'/exp OR 'social marketing'/exp	43,418
8. ('ads':ab,kw,ti OR 'advergame*':ab,kw,ti OR 'advergaming':ab,kw,ti OR 'advert':ab,kw,ti OR 'advertis*':ab,kw,ti OR 'adverts':ab,kw,ti OR 'brand appearance*':ab,kw,ti OR 'brand character*':ab,kw,ti OR 'brand mascot*':ab,kw,ti OR 'brand placement*':ab,kw,ti OR 'branded':ab,kw,ti OR 'branding':ab,kw,ti OR 'cartoon':ab,kw,ti OR 'celebrity endorse*':ab,kw,ti OR 'commercial*':ab,kw,ti OR 'engage consumers':ab,kw,ti OR 'food environment*':ab,kw,ti OR 'front of package':ab,kw,ti OR 'influencers':ab,kw,ti OR 'kids meal*':ab,kw,ti OR 'marketing':ab,kw,ti OR 'obesogenic environment*':ab,kw,ti OR 'persuasive communication':ab,kw,ti OR 'point-of-sale':ab,kw,ti OR 'product packages':ab,kw,ti OR 'product placement*':ab,kw,ti OR 'promoting':ab,kw,ti OR 'promotional':ab,kw,ti OR 'purchase request*':ab,kw,ti OR 'retail strategies':ab,kw,ti OR 'retail strategy':ab,kw,ti OR 'sales promotion*':ab,kw,ti OR 'spokescharacters':ab,kw,ti OR 'sponsored':ab,kw,ti OR 'sponsorship':ab,kw,ti OR 'tie-in premiums':ab,kw,ti OR 'toy giveaways':ab,kw,ti OR 'toy premium*':ab,kw,ti)	559,537



9.	7 OR 8	580,015
<b>Study type: systematic review</b>		
10.	'systematic review'/de or 'meta analysis'/de or [cochrane review]/lim or ((systematic* NEXT/3 (review* OR overview)):ti,ab OR (systematic* NEXT/3 bibliographic*):ti,ab OR (systematic* NEXT/3 literature):ti,ab OR (meta-analy* or metaanaly*):ti,ab)	356,365
<b>Combined sets/ Limits</b>		
	3 AND 6 AND 9 AND 10 AND ([danish]/lim OR [english]/lim OR [norwegian]/lim OR [swedish]/lim) AND [embase]/lim	<b>643</b>

The search result, usually found at the end of the documentation, forms the list of abstracts.

- /de= Term from the EMTREE controlled vocabulary
- /exp= Includes terms found below this term in the EMTREE hierarchy
- /mj = Major Topic
- :ab = Abstract
- :au = Author
- :ti = Article Title
- :ti:ab = Title or abstract
- \* = Truncation
- “ ” = Citation Marks; searches for an exact phrase

**Academic Search Elite, Psychology and Behavioral Sciences Collection, PsycINFO, SocINDEX with Full Text via EBSCO October 11 2018**

Search terms	Items found
<b>Population: children and adolescents</b>	
1. TI ( ("adolescent*" OR "adolescence" OR "boys*" OR "child*" OR "childhood" OR "early adult*" OR "girls*" OR "juvenile*" OR "minor*" OR "offspring*" OR "pre schooler*" OR "puberty" OR "pupil*" OR "school age*" OR "school based" OR "school students" OR "student*" OR "teen*" OR "tween*" OR "toddler*" OR "under age" OR "underage*" OR "young" OR "young adult*" OR "young people" OR "young person*" OR "youngster*" OR "youth*" ) OR AB ( ("adolescent*" OR "adolescence" OR "boys*" OR "child*" OR "childhood" OR "early adult*" OR "girls*" OR "juvenile*" OR "minor*" OR "offspring*" OR "pre schooler*" OR "puberty" OR "pupil*" OR "school age*" OR "school based" OR "school students" OR "student*" OR "teen*" OR "tween*" OR "toddler*" OR "under age" OR "underage*" OR "young" OR "young adult*" OR "young people" OR "young person*" OR "youngster*" OR "youth*" ) OR SU ( ("adolescent*" OR "adolescence" OR "boys*" OR "child*" OR "childhood" OR "early adult*" OR "girls*" OR "juvenile*" OR "minor*" OR "offspring*" OR "pre schooler*" OR "puberty" OR "pupil*" OR "school age*" OR "school based" OR "school students" OR "student*" OR "teen*" OR "tween*" OR "toddler*" OR "under age" OR "underage*" OR "young" OR "young adult*" OR "young people" OR "young person*" OR "youngster*" OR "youth*" ) )	5,174,129
<b>Intervention: regulation</b>	
2. TI "advertising ban*" OR "advertising polic*" OR "advertising restriction*" OR "advertising watershed" OR "age-restricted" OR "ban" OR "banned" OR "codes of conduct" OR "co-regulatory scheme" OR "governing" OR "guideline*" OR "industry code*" OR "law*" OR "legal" OR "legislative" OR "legislation*" OR "legislating" OR "limit*" OR "marketing control" OR "marketing restriction*" OR "nutritional labelling" OR "Ottawa principles" OR "pledge*" OR "policies" OR "policy" OR "policy-makers" OR "policymakers" OR "political" OR "population-level" OR "prohibit*" OR "promotional characters" OR "reducing" OR "regulat*" OR "regulation*" OR "restrict*" OR "rules" OR "school-nutrition standards" OR "self-regulat*" OR "state control" OR "statutory" OR AB "advertising ban*" OR "advertising polic*" OR "advertising restriction*" OR "advertising watershed" OR "age-restricted" OR "ban" OR "banned" OR "codes of conduct" OR "co-regulatory scheme" OR "governing" OR "guideline*" OR "industry code*" OR "law*" OR "legal" OR "legislative" OR "legislation*" OR "legislating" OR "limit*" OR "marketing control" OR "marketing	8,858,735



restriction\* OR "nutritional labelling" OR "Ottawa principles" OR "pledge\*" OR "policies" OR  
 "policy" OR "policy-makers" OR "policymakers" OR "political" OR "population-level" OR  
 "prohibit\*" OR "promotional characters" OR "reducing" OR "regulat\*" OR "regulation\*" OR  
 "restrict\*" OR "rules" OR "school-nutrition standards" OR "self-regulat\*" OR "state control" OR  
 "statutory" OR SU "advertising ban\*" OR "advertising polic\*" OR "advertising restriction\*" OR  
 "advertising watershed" OR "age-restricted" OR "ban" OR "banned" OR "codes of conduct" OR "co-  
 regulatory scheme" OR "governing" OR "guideline\*" OR "industry code\*" OR "law\*" OR "legal" OR  
 "legislative" OR "legislation\*" OR "legislating" OR "limit\*" OR "marketing control" OR "marketing  
 restriction\*" OR "nutritional labelling" OR "Ottawa principles" OR "pledge\*" OR "policies" OR  
 "policy" OR "policy-makers" OR "policymakers" OR "political" OR "population-level" OR  
 "prohibit\*" OR "promotional characters" OR "reducing" OR "regulat\*" OR "regulation\*" OR  
 "restrict\*" OR "rules" OR "school-nutrition standards" OR "self-regulat\*" OR "state control" OR  
 "statutory"

**Intervention: marketing**

3.	TI ("ads" OR "advergame*" OR "advergaming" OR "advert" OR "advertis*" OR "adverts" OR "brand appearance*" OR "brand character*" OR "brand mascot*" OR "brand placement*" OR "branded" OR "branding" OR "cartoon" OR "celebrity endorse*" OR "commercial*" OR "engage consumers" OR "food environment*" OR "front of package" OR "influencers" OR "kids meal*" OR "marketing" OR "obesogenic environment*" OR "persuasive communication" OR "point-of-sale" OR "product packages" OR "product placement*" OR "promoting" OR "promotional" OR "purchase request*" OR "retail strategies" OR "retail strategy" OR "sales promotion*" OR "spokescharacters" OR "sponsored" OR "sponsorship" OR "tie-in premiums" OR "toy giveaways" OR "toy premium*") OR AB ("ads" OR "advergame*" OR "advergaming" OR "advert" OR "advertis*" OR "adverts" OR "brand appearance*" OR "brand character*" OR "brand mascot*" OR "brand placement*" OR "branded" OR "branding" OR "cartoon" OR "celebrity endorse*" OR "commercial*" OR "engage consumers" OR "food environment*" OR "front of package" OR "influencers" OR "kids meal*" OR "marketing" OR "obesogenic environment*" OR "persuasive communication" OR "point-of-sale" OR "product packages" OR "product placement*" OR "promoting" OR "promotional" OR "purchase request*" OR "retail strategies" OR "retail strategy" OR "sales promotion*" OR "spokescharacters" OR "sponsored" OR "sponsorship" OR "tie-in premiums" OR "toy giveaways" OR "toy premium*") OR SU ("ads" OR "advergame*" OR "advergaming" OR "advert" OR "advertis*" OR "adverts" OR "brand appearance*" OR "brand character*" OR "brand mascot*" OR "brand placement*" OR "branded" OR "branding" OR "cartoon" OR "celebrity endorse*" OR "commercial*" OR "engage consumers" OR "food environment*" OR "front of package" OR "influencers" OR "kids meal*" OR "marketing" OR "obesogenic environment*" OR "persuasive communication" OR "point-of-sale" OR "product packages" OR "product placement*" OR "promoting" OR "promotional" OR "purchase request*" OR "retail strategies" OR "retail strategy" OR "sales promotion*" OR "spokescharacters" OR "sponsored" OR "sponsorship" OR "tie-in premiums" OR "toy giveaways" OR "toy premium*")	1,178,237
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**Study types: systematic review**

4.	TI ( "Systematic Review" OR "systematic review" OR "Meta Analysis" OR "meta analysis" ) OR AB ( "Systematic Review" OR "systematic review" OR "Meta Analysis" OR "meta analysis" ) OR SU ( "Systematic Review" OR "systematic review" OR "Meta Analysis" OR "meta analysis" )	174,171
5.	(TI (systematic* n3 review*)) or (AB (systematic* n3 review*)) or (TI (systematic* n3 bibliographic*)) or (AB (systematic* n3 bibliographic*)) or (TI (systematic* n3 literature)) or (AB (systematic* n3 literature)) or (TI (comprehensive* n3 literature)) or (AB (comprehensive* n3 literature)) or (TI (comprehensive* n3 bibliographic*)) or (AB (comprehensive* n3 bibliographic*)) or (TI (integrative n3 review)) or (AB (integrative n3 review)) or (JN "Cochrane Database of Systematic Reviews") or (TI (information n2 synthesis)) or (TI (data n2 synthesis)) or (AB (information n2 synthesis)) or (AB (data n2 synthesis)) or (TI (data n2 extract*)) or (AB (data n2 extract*)) or (TI (medline or pubmed or psyclit or cinahl or (psycinfo not "psycinfo database") or "web of science" or scopus or embase)) or (AB (medline or pubmed or psyclit or cinahl or (psycinfo not "psycinfo database") or "web of science" or scopus or embase)) or (TI (meta-analy* or metaanaly*)) or (AB (meta-analy* or metaanaly*))	277,510
6.	4 OR 5	282,837

**Combined sets/ Limits**

1 AND 2 AND 3 AND 6 Limiters - Scholarly (Peer Reviewed) Language: Danish, English, Norwegian, Swedish **666**



The search result, usually found at the end of the documentation, forms the list of abstracts.

AB = Abstract

AU = Author

DE = Term from the thesaurus

MM = Major Concept

TI = Title

TX = All Text. Performs a keyword search of all the <sup>[[]]</sup><sub>SEP</sub> database's searchable fields

ZC = Methodology Index

\* = Truncation

“ ” = Citation Marks; searches for an exact phrase

### Econlit October 24 2018

Search terms	Items found
All ((adolescent* OR adolescence OR boys* OR child* OR childhood OR "early adult*" OR girls* OR juvenile* OR minor* OR offspring* OR "pre schooler*" OR puberty OR pupil* OR "school age*" OR "school based" OR "school students" OR student* OR teen* OR tween* OR toddler* OR "under age" OR underage* OR young OR "young adult*" OR "young people" OR "young person*" OR youngster* OR youth*)) AND (("advertising ban*" OR "advertising polic*" OR "advertising restriction*" OR "advertising watershed" OR "age-restricted" OR ban OR banned OR "codes of conduct" OR "co-regulatory scheme" OR governing OR guideline* OR "industry code*" OR law* OR legal OR legislative OR legislation* OR legislating OR limit* OR "marketing control" OR "marketing restriction*" OR "nutritional labelling" OR "Ottawa principles" OR pledge* OR policies OR policy OR "policy-makers" OR policymakers OR political OR "population-level" OR prohibit* OR "promotional characters" OR reducing OR regulat* OR regulation* OR restrict* OR rules OR "self-regulat*" OR "state control" OR statutory) AND (ads OR advergame* OR advergaming OR advert OR advertis* OR adverts OR "brand appearance*" OR "brand character*" OR "brand mascot*" OR "brand placement*" OR branded OR branding OR cartoon OR "celebrity endorse*" OR commercial* OR "engage consumers" OR "food environment*" OR "front of package" OR influencers OR "kids meal*" OR marketing OR "obesogenic environment*" OR "persuasive communication" OR "point-of-sale" OR "product packages" OR "product placement*" OR promoting OR promotional OR "purchase request*" OR "retail strategies" OR "retail strategy" OR "sales promotion*" OR spokescharacters OR sponsored OR sponsorship OR tie-in premiums OR "toy giveaways" OR "toy premium*")) AND (("Systematic Review" OR "systematic review" OR "Meta Analysis" OR "meta analysis")) /Narrowed by: Source type: Scholarly Journals	8

The search result, usually found at the end of the documentation, forms the list of abstracts.

AB = Abstract

AU = Author

DE = Term from the thesaurus

MM = Major Concept

TI = Title

TX = All Text. Performs a keyword search of all the <sup>[[]]</sup><sub>SEP</sub> databases searchable fields

ZC = Methodology Index

\* = Truncation

“ ” = Citation Marks; searches for an exact phrase